



# Edge Equity Analysis Engine

*AI-powered search and validation for smarter, faster results*



## Top 12 Fund Manager Needs in 2018

1. Beat the market
2. Increase profit and income
3. Sustain investor loyalty
4. Attract new investors
5. Beat competitors
6. Reduce risk
7. Provide predictable returns
8. Protect/improve reputation
9. Improve data accuracy
10. Intelligence automation
11. Improve efficiency
12. Scale research

*2018 Vistalytics customer survey*

## It's time to discover theme and scenario-based investment ideas

If you're an active fund manager you're likely using traditional equity-based methods to grow the value of your assets under management.

## The traditional analysis methods don't work because of data size and growth

It's typical for risk and opportunity analysis to be based on relatively superficial snapshots of information, however the real illuminating data is unstructured, obscure, and difficult to obtain and analyze on a meaningful scale.

## You are likely missing out if you aren't able to consider long-term industry trends

Lack of access to the right analytics and timely insights on specific investment scenarios can make your portfolios susceptible to compromised returns and missed opportunities, which affects your investment outcomes and reputation.

## You can beat the market with investment research powered by AI

The data to make great stock portfolios is present in SEC filings, call transcripts and other public documents. Vistalytics Edge is making it easy for you to extract and analyze this data across thousands of public companies in seconds and discover the insights you need to make better investment decisions.

## Google-like search and automation gives you the edge

Using natural-language search you can conduct research deep into scenario risks and opportunities, model and test your strategies, make predictions, and create theme and scenario-based stock portfolios that provide consistent positive alpha.



## About the Edge Equity Analysis Engine



### Accelerates Growth

**Discover Ideas Faster:** This hyper-fast engine analyzes data so quickly that you can spend less time researching and more time working with your clients.

**Find Hidden Opportunities:** Identifies meaningful patterns between thousands of companies and uncovers gems-for-growth that competitors miss and investors love.

**Build High-performance Portfolios:** Helps predict changes, trends, and future risks and opportunities so you can meet your investor's growth objectives and achieve higher revenue.



### Manages Risk

**Automate Daily Routines:** Schedules analysis projects so you can ensure routine tasks are completed on time.

**Avoid Costly Mistakes:** Provides alerts and reporting so you reduce the risk of missing opportunities and sell triggers.

**Obtain Relevant, Shareable Intelligence:** Uncovers hidden risks that are not obvious, so you can minimize your investors' risk and protect their portfolios.



### Increases Profit

**Google-like Search:** Use everyday words to conduct research and analysis so you will be quickly proficient without special skills or training.

**Improve Portfolio Predictability:** Innovative modeling helps you build, rebalance, test and back-test stock portfolios so you can provide consistent returns on investment with positive alpha.

**Constantly Improve Portfolio Value:** The AI engine learns and constantly improves analysis, so you can beat competitors and bots while improving your returns and reputation.